

? Problems

Wish to provide more objective and persuasive materials for energy-saving product sales.

Just the selling points of our energy saving products aren't enough to convince our customer to purchase our products. Wondering if it is possible to offer objective and persuasive materials to stimulate their purchase intention.

! Clues for solution

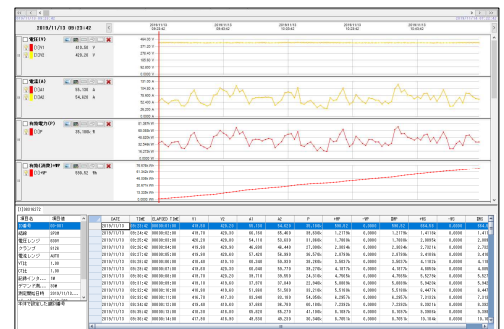
Showing how our power meter KEW 6305 is helpful in offering reports to customers as concrete and objective facts such as comparative data before and after the adoption of the energy saving products.

What becomes visible by using power meter:

- Twelve parameters essential for power measurement
 Voltage, Current, Active power, Reactive power, Apparent power, Power Factor(PF), Frequency, Neutral current (at Three-phase 4-Wire measurement), Active energy, Reactive energy, Apparent energy, Demand measurement (with alarm function)

- Load variations of each phase

- Identification between regenerative power* generated by private power station that can be fed back to utility company and power consumption.



*Regenerative power: power generated by private power generator that can be fed back to utility company.

Data analysis with special app

Easy and quick report creation is possible just by one click action. Graph and list, clear at first glance, are automatically generated based on the measured data. It can definitely increase the reliability of the product suggestion.

↑ Effect

Visualized data, before and after using energy saving products will contribute to customer's understanding of power saving effect and return on investment.

✉ For inquiries:

